

Sept. 4, 2007

To: Mr. Bill Ayer  
Chairman and CEO  
Alaska Air Group, Inc.  
PO Box 68947  
Seattle, WA 98168

For immediate delivery to the other AAG board members:

Ms. Patricia M. Bedient  
Ms. Phyllis J. Campbell  
Mr. Byron I. Mallott  
Mr. Mark R. Hamilton  
Mr. Ken Thompson  
Mr. Jessie J. Knight  
Mr. Richard A. Wien  
Mr. R. Marc Langland  
Mr. Dennis F. Madsen

Via: FAX (206) 392-5807 and email to keith.loveless@alaskaair.com

Dear Mr. Ayer:

I am writing to express our loss of confidence in the process the company employed to conduct the shareholder vote that was reported to the U.S. SEC on Aug. 7, 2007. We are considering challenging the results.

In our cooperative role as shareholder proponents and candidate participants in this proxy contest, we assert that it is our right to request that the company take the necessary steps to restore confidence in AAG shareholder voting processes and results.

Sincerely,

A handwritten signature in black ink that reads "Steve Nieman". The signature is written in a cursive, slightly slanted style.

Steve Nieman  
Horizon worker and AAG stockholder

email and fax cc: Mr. Richard Foley, CHALLENGER candidate  
Mr. Terry Dayton, CHALLENGER candidate, resolution proponent  
Mr. Carl Olson, CHALLENGER candidate  
Mr. Brian Stromberg, resolution proponent  
Mr. Bill Davidge, resolution proponent

Mr. Brian Hollister, resolution proponent  
Mr. John Chevedden, resolution proponent  
The Honorable Christopher Cox, Chairman, U.S. SEC Commissioners  
U.S. SEC Commissioners Paul S. Atkins, Roel C. Campos, Annette L.  
Nazareth and Kathleen L. Casey  
Mr. John W. White, Director, U.S. SEC Corporation Finance Division