

Alaska Air Group, Inc.

April 8, 2009

Mr. Steve Nieman, President
The Ownership Union
15204 N.E. 181st Loop
Brush Prairie, WA 98606

Re: Director Nominations

Dear Mr. Nieman:

Based on information included in the revised preliminary proxy statement you filed with the Securities and Exchange Commission on March 30, 2009, we understand that you intend to nominate Messrs. Foley, Dayton, Davidge, Fressadi and yourself to the Board of Directors of Alaska Air Group, Inc. (the "Company") at the Company's 2009 annual meeting of stockholders (the "2009 Annual Meeting") and that you intend to solicit proxies with respect to their election at the 2009 Annual Meeting. As we have previously communicated to you, your notices to the Company regarding your intent to nominate such individuals to the Company's Board of Directors at the 2009 Annual Meeting did not comply with Article II, Section 8 of the Company's Bylaws because they did not include all of the required information concerning you and each of your purported nominees.

As a result of this deficiency, we have previously communicated to you and disclosed in the Company's definitive proxy statement filed with the Securities and Exchange Commission on March 30, 2009 that the Company intends to refuse to recognize your nomination of Messrs. Foley, Dayton, Davidge, Fressadi and yourself at the 2009 Annual Meeting. Accordingly, please be advised that any shares purported to be voted at the 2009 Annual Meeting with respect to the election of your purported director nominees, whether by the proxyholders named in any proxies you receive in connection with your solicitation of proxies or otherwise, will not be counted in determining the outcome of the election of directors at the 2009 Annual Meeting.

Sincerely,



Karen Gruen
Managing Director Corporate Affairs
Associate General Counsel/Assistant Corporate Secretary