

Mr. Bill Ayer, Chairman and CEO
Alaska Air Group, Inc. ("AAG" or "company")
PO Box 68947
Seattle, WA 98168

Dear Mr. Ayer:

This Rule 14a-8 proposal is respectfully submitted for the next annual shareholder meeting. This proposal is submitted in support of the long-term performance of our company. This submitted format, with the shareholder-supplied emphasis, is intended to be used for publication in our company's definitive proxy statement.

Rule 14a-8 requirements are intended to be met — including the continuous ownership of the required stock value until after the date of the applicable shareholder meeting. I have held my stock worth a minimum of \$2,000 market value for more than one year, and plan to own it through the AAG Shareholder's Meeting in May, 2008.

This is the proxy for Mr. Richard D. Foley and/or his designee to act on my behalf in shareholder matters, including this Rule 14a-8 proposal for the forthcoming shareholder meeting before, during and after the forthcoming shareholder meeting.

Please direct all future communication to Mr. Foley at:
6040 N. Camino Arturo, Tucson, AZ 85718
HM: (520) 742-5168
FAX: (520) 742-6963
Email: <rerailer@earthlink.net>

Your consideration and the consideration of the Board of Directors is appreciated.

Sincerely,

(signature above)
(print your name on line below)

(print your address please on lines below)

Date: _____